

Name: Karen Moyer

Studio Name: Leaf River Pottery

How long have you been in business? Currently 5 years, previous studio 10 years

What products does your studio offer? Currently pyop, previous studio pyop, glass fusing, glass fusion & mosaics

Are you mobile or have a storefront? Currently mostly mobile with a very small studio storefront space. In the early stages of building a stand alone building

Have you served on any other boards? No

Have you owned any other businesses or what is your professional background? Currently own pyop business, Leaf River Recreation (camper/auto dealership), PureOne Services (Bio/hazmat/hoarding/water & mold restoration company). Professional background and schooling - BS in Law Enforcement and I work as a police officer

Why did you open or purchase PYOP? Once, when visiting my mom in KC (around the year 2001), we visited a pyop studio. I had never seen such an amazing place and instantly fell in love. After returning home, I had lots of time to think as I circled the city in my patrol car. I did large amounts of research online and found the CCSA. I joined immediately and went to my first convention in 2002. I was hooked and hired the owner of the KC studio that I had visited as my consultant. I opened my studio the following spring! About 10 years later my family was looking to relocate so I sold my studio to my manager. Once relocated, I took some time off. But then I got the pyop itch again and started researching my area's demographics. It didn't look good. But- we are in the heart of MN lake country and there are resorts everywhere! With a few tweaks to our previous business model, we were back in business as a mobile studio. Now we are looking to expand and are in the very early stages of building a stand alone storefront.

What attributes do you think you would bring to the CCSA? I am very detailed oriented and organized. I have strong communications skills. Excellent event planner as that is what I do for offsite pyop events that can be 100+ painters. I thrive at providing customer service as I do zero advertising and all of my events/customers come from word-of-mouth. Also, I like to think I am innovative. I love finding multiple uses for the same piece of pottery and challenging others to think outside of the box.

How many years have you been a CCSA member? Between the 2 studios, I believe it is 16 years

Why do you want to serve on the 2024 CCSA Board of Directors? CCSA has been veryful to me throughout the years and I would like to give back. I will very soon be an empty nester so I have extra time that I would like to use in a positive manner.