

Name: Erica Jones

Studio Name: The Turquoise Cup

How long have you been in business? 11 years

What products does your studio offer? PYOP , Clay walk-in, clay classes, parties

Are you mobile or have a storefront? Storefront

Have you served on any other boards? Yes

Have you owned any other businesses or what is your professional background? I previously owned The Crop Shop, an art supply studio. However, after Hurricane Sandy, I decided to narrow down my offer to ceramics only, added on a cafe and became The Turquoise Cup as we know it today! Professionally, I have worked as an Executive Assistant, Office Manager, and Business Manager.

Why did you open or purchase PYOP? First and foremost, I wanted to enjoy what I did on a daily basis. Life is short and after having worked in corporate for a decade, I decided I wanted to work in an environment that I didn't dread going to daily. I also wanted command over my own time and financial goals.

What attributes do you think you would bring to the CCSA? Having been a member in this industry for over 10 years, I've gotten to know and learn from many of my colleagues from across the country (and internationally). I work well with others and am eager to learn from and also contribute to keeping the CCSA the well-oiled machine it has been. I am also extremely organized and have served on several other boards.

How many years have you been a CCSA member? I think 4 or 5. (I was closed for a few years in between)

Why do you want to serve on the 2024 CCSA Board of Directors? I want to serve on the board because I want to be fully immersed in the ceramics industry and be amongst those that are as passionate about the art and business as I am. I also am extremely grateful to the CCSA for all of the resources and sharing environment provided to its members. I realize all of this doesn't happen by magic and I would like to contribute to the pool of resources that helps other businesses like mine to be as successful as possible.